March 9th 2023 4:30 Library Building Committee

CES Library

Attendance: Diana, Kevin, John, Pat, Cody, Cookie, Janet

4:40 Goals for the moment:

Awareness:

* Outreach Opportunities
* Public Meeting in HS Auditorium
* News Articles (library formed, history, past directors, Friends, Trustees…)

Capital Campaign:

* Donor Brochures
* First contacts,
* Ways to donate
* Acknowledge donors

Capital Campaign still needs a chair

4:50 Samma Applied for Federal Budget “earmark” funds through Tammy Baldwin’s office (500,000 minimum - 2/3Million). Depending on how it goes, we can possibly try to apply again next year when we have more supplemental materials ready. They admit this may be a long shot, but it was good to get the information down and out.

Writing the proposal however, Samma thinks it would be good to get some letters of support from community members, like the CCA, Lions, School district staff, board members, etc. These could also be used in our materials we show donors as well, and for future grants.

5:00 Update on timing, we need approval from Village Board of the plan (April meeting?) to finalize so design costs can be done

5:06 Public meeting “agenda”: History, Miller trust fund, schedule of the project, what we have done, how people can contribute, information and then pictures during a reception. Outline read and FAQ prepared.

5:09 Break into smaller groups via Awareness and Capital for group work

Awareness Break Out:

At March 20th meeting, Village Board will discuss when to meet w/ Library board and committees. Hopefully April 17th Village Board meeting, after the village elections.

April 3rd they have a meeting so hopefully April 17th Village Board Meeting

They need an official motion in the minutes for the land use and fundraising.

Groups

Meet with to talk about the library and upcoming project, bring brochures, FAQ prepared, 3D drawing. Also note that all the information is available on the website or refer to director

VFW 1st Monday of each month, they support the library in some ways 6:30 May 1st Pat Cookie

Village Board 6:30 April 3rd, 17th Cookie Diana

LIONS 2nd Wednesday Luthern Church 6:30 April 12th Pat and Janet?

CCA 3rd Monday at HalfWay 6:30 April 17th Cody Samma? or wait

Historical Society 4th Thursday at 5:00 April 27th Cody Diana

Band Concert at school March 23rd

PACE Meeting April Cody Diana

Sales pitch other reasons to support the library. Showcase the other reasons: support the whole library

News Articles to Write

1. New Building
2. How fundraising
3. Trustees
4. What FOCCL
5. History
6. Directors

Need More Community Member Support

Book of Memorials Building Fund Donations book

Library display case New Building info

Capital Campaign Break-Out

Capital Campaign focused on reviewing what we have for the donor brochure. Fixed some typos and updated the front of the brochure with the newest outside model from Cory.

Things we still need to place: more images of interior renderings to showcase improvements, and a “contact page” on the back cover. Samma can work on getting those final pages for images to drop. FOCCL will also want to decide whether they want donations to go into the general paypal account OR if they’d like to use Paypal’s new project funding feature (similar to some of the other donor sites we’ve looked at, like GoFundMe). Since the funds are funneled through FOCCL, it’s their decision.