Capital Campaign Meeting of April 28, 2022 - Cadott Community Library  
   
We had a meeting of the committee today from 4 PM till about 5:15. I   
attendance were Samma Johnson, Janet Butterbrodt, John Thompson from   
IFLS, Patsy Leonard for a short while, and Kevin Litten taking a few notes.  
   
The sign, to be placed at the future library site, is being prepared by   
Don Dunston. It is expected to be ready soon.  
   
A $100,000 donation was pledged by Stephen Vuchetich. The group   
discussed using this as a challenge pledge grant or just depositing the   
money. John discussed that we need to pursue these larger gifts at this   
early stage. If our total need is 1.5 to 2 million dollars then it is   
important to get that first half a million relatively soon.  
   
Once we have some serious money we should then begin asking our   
community for their support. There was a discussion about mailing a   
brochure to all who live close by, similar to the one the Northern   
Wisconsin State Fair mailed out a couple months ago.  
   
There are grant applications we should be working on now. It is   
important to keep ahead of them. Before we begin we need a design in   
hand and an estimated cost.  
   
The team that toured local libraries believes that the library design we   
show to the community, the one on our fund raising brochure and other   
promotions, must look the part. It must be visually acceptable to the   
community and / or blend in with the buildings nearby.  
   
It was discussed that when we write letters to the editor or articles   
for publication they ought to be reviewed by another person on the   
committee before sending. It appears we will be sending many letters so   
they should not all be the same.  
   
We must agree beforehand what dollar amount we should ask for the naming   
rights of any room, equipment, and especially the building itself. This   
must be approved by the Committee. A formal policy will be reviewed and created by the Library Board at their next meeting.